

College of Business

Department: Marketing & Decision Sciences
Course: BUS 100w, Business Communication
Instructor(s): Marilyn Easter
Assignment: Annotated Bibliography
Incorporates ACRL Standards: 2, 3, 4, 5

Hypothetical Situation: You are graduate students working in The Office of Instruction at Grove College in Needles, California. The Director of Learning wants to investigate the subject: “Argumentation and knowledge: How they are used and/or demonstrated in the classroom.” Knowing little about this subject, he is asking you, the graduate students, to research the topic of Argumentation and knowledge.

Problem: In the classroom, some students are reluctant to express their “true” opinion about subject matter. Avoiding conflicts and arguments may be reasons why they are hesitant to express themselves. “Lacking knowledge,” may be another reason why students are unwilling to express themselves or communicate their “true feelings” in the classroom. Conversely, there are those who appreciate arguing for the sake of arguing. These students have strong views about the subject matter. They are also knowledgeable about the subject matter and feel comfortable expressing themselves.

Your assignment: Identify and copy two recent articles (within the past 5 years) on “Argumentation” and two recent articles (within the past 5 years) on “Knowledge.” All articles should relate to the students’ classroom experiences in higher education.

Important: Write a one or two paragraph summary and attach it to the original articles including a bibliography. Summaries should be no greater than two paragraphs for each article. Use the APA format for the bibliography.

Department: Management Information Systems (MIS)
Course: BUS 119B, Business Strategy and Information Systems
Instructor(s): Rich Burkhard
Assignment: Research Paper
Incorporates ACRL Standards: 1, 2, 3, 4, 5

The term paper is a formal research project that analyzes the strategic role of information systems within organizations. Each student will select one specific information technology as the focus, or “target IT,” on their term paper. There are three major sections of the paper, each which builds on prior sections.

Section 1 describes the background, developmental history, and current status of the target IT.

Section 2 analyzes a major industry that uses the target IT, where the IT is either currently or likely in the future to have significant strategic impact on the industry's overall competitive structure.

Section 3 analyzes how a single, leading-edge company within the specific industry is using the target IT as a competitive weapon to gain a strategic advantage over its rivals. In addition to the three major sections of the paper, you must also prepare several supporting documents. These includes a formal proposal for a term paper topic, an executive summary, a table of contents, and a bibliography of your research sources.